

References

- ¹ Vanilla still most popular US ice cream flavor, says industry survey. <https://www.dairyreporter.com/Article/2013/07/24/Vanilla-still-most-popular-US-ice-cream-flavor-says-industry-survey>(2013).
- ² Media, C. Vanilla, 'Queen of flavors,' tops best-selling ice cream flavor list in UK survey. <https://www.foodingredientsfirst.com/news/vanilla-queen-of-flavors-tops-best-selling-ice-cream-flavor-list-in-uk-survey.html>.
- ³ Research & Markets. Global Vanilla and Vanillin Market Trends, Share, Size, Growth, Opportunity and Forecast Report 2019-2024. <https://www.globenewswire.com/news-release/2019/02/26/1742696/0/en/Global-Vanilla-and-Vanillin-Market-Trends-Share-Size-Growth-Opportunity-and-Forecast-Report-2019-2024.html>(2019).
- ⁴ Illuminate: Responsible Sourcing. <https://foodintegrity.org/research/illuminate-research/illuminate-responsible-sourcing/>.
- ⁵ Label Insight, Inc. 2018 FMI Transparency Imperative Report – Label Insight. <https://www.labelinsight.com/transparency-imperativereport>.
- ⁶ Insight, F. Consumer Research on Sustainable Eating and Food Waste. [https://foodinsight.org/consumers-insights-future-of-foodsustainability-food-waste/\(2019\)](https://foodinsight.org/consumers-insights-future-of-foodsustainability-food-waste/(2019)).
- ⁷ Consumer attitudes and policy-maker views on sustainable consumption and production: a baseline evaluation. https://files.fairtrade.net/publications/2019_TFLF_Baseline_MgtResponse.pdf.
- ⁸ European initiatives to fight food fraud in the spices and herbs sector.